



Wednesday, 10 June 2020

Dear Sir/Madam

A meeting of the Jobs and Economy Committee will be held on Thursday, 18 June 2020 (to be held virtually, via Microsoft Teams), commencing at 7.00 pm.

Should you require advice on declaring an interest in any item on the agenda, please contact the Interim Monitoring Officer at your earliest convenience.

Yours faithfully

Chief Executive

To Councillors: S J Carr  
M J Crow  
E Cubley  
T Hallam (Chair)  
M Handley  
M Hannah  
R I Jackson

L A Lally (Vice-Chair)  
P Lally  
R D MacRae  
J W McGrath  
P Roberts-Thomson  
D D Pringle

## A G E N D A

1. APOLOGIES

2. DECLARATIONS OF INTEREST

Members are requested to declare the existence and nature of any disclosable pecuniary interest and/or other interest in any item on the agenda.

3. MINUTES

(Pages 1 - 2)

The Committee is asked to confirm as a correct record the minutes of the meeting held on 27 February 2020.

4. HMO UPDATE (Pages 3 - 4)  
To update members on the steps taken to progress the Article 4 Direction in Beeston.
5. PERFORMANCE MANAGEMENT - REVIEW OF BUSINESS PLAN PROGRESS - BUSINESS GROWTH (Pages 5 - 10)  
To report progress against outcome targets identified in the Business Growth Business Plan, linked to Corporate Plan priorities and objectives, and to provide an update as to the latest key performance indicators therein.
6. UPDATE ON KEY SITES (Pages 11 - 16)  
To update members of the Committee on the progress of housing sites across the Borough.
7. STAPLEFORD TOWNS DEAL FUND (Pages 17 - 18)  
To update members as to the progress of the Stapleford Towns Deal bid.
8. REOPENING HIGH STREETS SAFELY FUND (Pages 19 - 20)  
To update members of the Committee on The Reopening High Streets Safely Fund and the proposed actions.
9. ECONOMIC RECOVERY PLAN (Pages 21 - 28)  
To update members of the Committee on the Councils' proposed Recovery Plan for businesses post Covid-19.
10. DATA GATHERING (Pages 29 - 32)  
To update members of the Committee on the Councils' proposed Data gathering exercise to feed into the wider Economic Recovery Plan for businesses post Covid-19.
11. WORK PROGRAMME (Pages 33 - 34)  
To consider items for inclusion in the Work Programme for future meetings.

## **JOBS AND ECONOMY COMMITTEE**

**THURSDAY, 27 FEBRUARY 2020**

Present: Councillor T Hallam, Chair

Councillors: E Cubley  
L Fletcher (substitute)  
J C Goold (substitute)  
M Hannah  
L A Lally  
P Lally  
H Land (substitute)  
J W McGrath  
P Roberts-Thomson  
D D Pringle

Apologies for absence were received from Councillors S J Carr, M J Crow, M Handley, R I Jackson and R D MacRae

### 38 **DECLARATIONS OF INTEREST**

There were no declarations of interest.

### 39 **MINUTES**

The minutes of the meeting held on 30 January 2020 were confirmed and signed as a correct record.

### 40 **HOUSES IN MULTIPLE OCCUPATION (HIMOS) IN BEESTON**

The Committee received an update on Housing Need work, in so far as it relates to clusters of student accommodation in Beeston and to recommend the appropriate response to this issue.

**RESOLVED** that delegated authority is given to the Chair of Jobs and Economy in consultation with the Head of Planning and Economic Development and the Head of Legal Services, to arrange for the work to be undertaken outlined in appendix 4 and shown in appendix 5 to create an Article 4 Direction in relation to Houses in Multiple Occupation.

### 41 **DEVELOPMENT CORPORATION**

The Committee were updated on the Midlands Engine Development Corporation programme.

It was noted that the Midlands Engine development corporation programme was asked to consider three geographical areas in the East Midlands including Ratcliffe on Soar Power Station and Toton and Chetwynd Barracks in Nottinghamshire, and East Midlands Airport in Leicestershire.

It was noted that the proposals in relation to Toton and Chetwynd Barracks include a mix of housing and employment, including the potential to deliver around 4,500 homes

**The Committee RESOLVED that:**

- 1. Endorse the statement of intent.**
- 2. Support the Council's continued role in the establishment of the development corporation and the required interim arrangements.**

## 42 WORK PROGRAMME

The Committee considered the Work Programme.

**RESOLVED that the work programme be approved.**

## Report of the Chief Executive

### **HMO UPDATE**

#### 1. Purpose of report

To update members on the steps taken to progress the Article 4 Direction in Beeston.

#### 2. Background

Following the decision of the Jobs and Economy Committee in February work has been progressing on the Article 4. Current priorities of the Planning policy team during the lockdown have been to progress the Core Strategy Review / Growth options work for a public consultation in July, HS2 / Toton (Strategic Location for Growth) Supplementary Planning Document, Climate Change initiatives in addition to progressing the Article 4 Direction.

Planning and Legal colleagues have been in constructive dialogue regarding the next steps in progressing the Direction. Some of the most significant issues are the number of letters that need to be sent out given the size of the area affected, the need for availability of a physical copy of the direction for people to inspect (in the Council Offices, which needs to be open) and a number of issues about the interpretation of the legislation in light of the current restrictions.

This remain a high priority but with the current restrictions on attendance in the office for staff and visitors, it is proving difficult to keep up to speed with the much more limited mail outs for the progression of planning applications (e.g. committee items, public speaking letters etc.). Members may be aware that given these difficulties the progression of planning applications during the lockdown has relied on applicants notifying neighbours directly and without this it would not have been possible to progress planning applications with the one day a week opening of the office. It currently appears to be the case that there is no way of progressing the Article 4 without a specific letter to all affected households which is taking longer to arrange.

In addition to the Policy and Development Management work described above, this will be a major priority once the office is anticipated to be open to a limited extent within the next few weeks. With an opening of the office in early July it is anticipated that the necessary steps including notification of affected parties will be able to be carried out by the end of July.

### **Recommendation**

**The committee is asked to NOTE the report.**

### Background papers

Nil

This page is intentionally left blank

**Joint report of the Chief Executive and the Deputy Chief Executive**

**PERFORMANCE MANAGEMENT – REVIEW OF BUSINESS PLAN  
PROGRESS – BUSINESS GROWTH**

1. Purpose of Report

To report progress against outcome targets identified in the Business Growth Business Plan, linked to Corporate Plan priorities and objectives, and to provide an update as to the latest key performance indicators therein.

2. Background

The Corporate Plan 2016-2020 was approved by Cabinet on 9 February 2016. Business Plans linked to the five corporate priority areas of Housing, Business Growth, Environment, Health and Community Safety are subsequently approved by the respective Committees each year.

3. Performance Management

As part of the Council's performance management framework, each Committee receives regular reports during the year which review progress against their respective Business Plans. This will include a detailed annual report where performance management is considered following the year-end.

This report is intended to provide this Committee with an overview of progress towards Corporate Plan priorities from the perspective of the Business Growth Business Plan. It provides a summary of the progress made to date on key tasks and priorities for improvement in 2019/20 and the latest data relating to Key Performance Indicators (KPI). This summary is detailed in the appendix.

**Recommendation**

**The Committee is asked to NOTE the progress made in achieving the Business Plan for Business Growth and the Key Performance Indicators for 2019/20.**

Background papers

Nil

## APPENDIX

## PERFORMANCE MANAGEMENT

1. Background - Corporate Plan

The Corporate Plan for 2016-2020 was approved by Cabinet on 9 February 2016. This plan sets out the Council's priorities to achieve its vision to make "Broxtowe a great place where people enjoy living, working and spending leisure time." Over the period, the Council will focus on the priorities of Housing, Business Growth, Community Safety, Health and Environment.

The Corporate Plan prioritises local community needs and resources are directed toward the things they think are most important. These needs are aligned with other local, regional and national plans to ensure the ambitions set out in our Corporate Plan are realistic and achievable.

2. Business Plans

Business Plans linked to the five corporate priority areas, including Business Growth, were approved by the Full Council on 6 March 2019, following recommendations from the respective Committees in January/February 2019.

The Council's priority for Business Growth was 'new and growing businesses providing more jobs for people in Broxtowe and improved town centres'. Its objectives were to:

- Increase the number of new business starting in Broxtowe (BG1)
- Help our town centres to compete and attract more visitors (BG2)
- Complete the regeneration of Beeston town centre (BG3)

The Business Plans detail the projects and activities undertaken in support of the Corporate Plan for each priority area. These cover a three-year period and are revised and updated annually. Detailed monitoring of progress against key tasks and outcome measures in the Business Plans is undertaken regularly by the relevant Committee. This will include a detailed annual report where performance management and financial outturns are considered together following the year-end as part of the Council's commitment to closely align financial and performance management.

3. Performance Management






As part of the Council's performance management framework, this Committee receives regular reports of progress against the Business Growth Business Plan. This report provides a summary of the progress made to date on key tasks and priorities for improvement in 2019/20 (as extracted from the Pentana Risk performance management system). It also provides the latest data relating to Key Performance Indicators (KPI).








The Council monitors its performance using the Pentana Risk performance management system. Members have been provided with access to the system via a generic user name and password, enabling them to interrogate the system on a 'view only' basis. Members will be aware of the red, amber and green traffic light symbols that are utilised to provide an indication of performance at a particular point in time.

The key to the symbols used in the Pentana Risk performance reports is as follows:






#### Action Status Key




Icon	Status	Description
	Completed	The action/task has been completed
	In Progress	The action/task is in progress and is currently expected to meet the due date
	Warning	The action/task is approaching its due date (and/or one or more milestones is approaching or has passed its due date)
	Overdue	The action/task has passed its due date
	Cancelled	This action/task has been cancelled or postponed

#### Performance Indicator Key




Icon	Performance Indicator Status
	Alert
	Warning
	Satisfactory
	Unknown
	Data Only


## Business Growth Key Tasks and Priorities for Improvement 2019/20

Status/ Icon	Action Code	Action Title	Action Description	Progress	Due Date	Comments
Completed 	BG P2LP	Part 2 Local Plan	Prepare the Part 2 Local Plan for Broxtowe Borough.	<b>100%</b>	Sep-2019	The Planning Inspector's report was received on 7 October 2019. The plan was adopted by Full Council on 16 October 2019.
In Progress 	BG1620_05	Support tram extension to the HS2 station and transport infrastructure work in the wider region.	Support tram extension to the HS2 station and transport infrastructure work in the wider region.	<b>83%</b>	Mar-2021	The adoption of the Part 2 Local Plan provides additional clarity to secure the necessary public funding to assist with delivery of the tram extension. A supplementary planning document is now underway and is anticipated to be completed by the end of 2020.
In Progress 	BG1620_08	Report to Committee to enable consideration of undertaking a CIL charging Schedule	Report to Committee to enable consideration of undertaking a CIL charging Schedule	<b>14%</b>	Dec-2020	The Part 2 Local Plan is complete. A Contributions Officer was appointed in April 2020 who is now progressing this work.
In Progress 	BG1620_09	Redevelopment of Beeston Square Phase 2	Create a redeveloped site to provide housing, employment and community facilities.	<b>61%</b>	Dec-2020	A lease has been agreed with Arc Cinema. A contractor for the redevelopment work has been appointed. Work started in October 2019 and is scheduled to be completed by December 2020.
Completed 	CP1417_02	Stapleford Gateway site	Redevelopment of the Stapleford Gateway site	<b>100%</b>	Mar-2020	Work on converting the old Stapleford Police Station to an office hub is underway.

Status/ Icon	Action Code	Action Title	Action Description	Progress	Due Date	Comments
Completed 	JBG1417_04	Promote benefits of Apprenticeships	Hold at least two events each with employers promoting the benefits of apprenticeships.	<b>100%</b>	Mar-2019	Biannual events being held. Eastwood Jobs Club held monthly giving opportunities for apprentices.
Completed 	JBG1417_05	Provide a financial support scheme for small and medium businesses	Target is to engage five business a year	<b>100%</b>	Mar-2020	Support has been well received by local businesses.
In Progress 	JBG1518_06	Neighbourhood Plans	Assist in the preparation of Neighbourhood Plans	<b>34%</b>	May-2019	As the Part 2 Local Plan has been adopted work on developing the neighbourhood plans will now progress more speedily.

### **Business Growth Key Performance Indicators 2019/20**

PI Status/ Icon	Code & Short Name	Frequency	Outturn 2017/18	Outturn 2018/19	Achieved 2019/20	Target 2019/20	Latest Note
Green 	TCLocal_01a Percentage of town centre units occupied: Beeston	Monthly	94.0%	94.6%	93.0%	93%	National Score October to December 2019 = 90.2%. Data last collected in March 2020 due to COVID-19.
Red 	TCLocal_01b Percentage of town centre units occupied: Kimberley	Monthly	95.0%	92.3%	87.0%	93%	
Amber 	TCLocal_01c Percentage of town centre units occupied: Eastwood	Monthly	91.0%	88.8%	91.0%	93%	

PI Status /icon	Code & Short Name	Frequency	Outturn 2017/18	Outturn 2018/19	Achieved 2019/20	Target 2019/20	Latest Note
Red 	TCLocal_01d Percentage of town centre units occupied: Stapleford	Monthly	83.0%	86.2%	87.0%	93%	

## **Report of the Chief Executive**

### **UPDATE ON KEY SITES**

1. Purpose of report

To update members of the Committee on the progress of development sites across the Borough.

2. Background

In order to try and meet the housing targets within the Aligned Core Strategy housing delivery needs to increase. The Regeneration Manager has met with various landowners and developers in order to try to facilitate development on various sites across Broxtowe and the details of these investigations are included in the appendix.

3. Financial implications

Development on Council-owned land could lead to financial returns in the future.

### **Recommendation**

**The Committee is asked to NOTE the report.**

Background papers

Nil

This page is intentionally left blank

# Regeneration Sites Update

June 2020

Site	Progress Notes	Application Expected	Latest projected start date (best estimate)
Moults Yard , Stapleford	Foundation work has commenced on site however this has now been significantly delayed due to the discovery of Japanese Knotweed and the need to treat it. Agent has been contacted and a timescale for treatment of the Knotweed proposed. The Knotweed issue has again been chased, but sadly no response to date.	Development Started but now delayed.	NA
The Manor Garage Site Toton	Pre application discussions are on-going. Further flood modelling has been carried out and submitted to the EA for comment. Discussions have determined that a full Flood Risk Assessment will be required and an overflow channel through the site should be constructed. Agent due to come in and discuss progress imminently. Provisional site layout plans now submitted.	2020	2020 (Delayed due to further modelling)
Cossall Industrial Estate	Hybrid planning application submitted. Following issues with viability and regrading the land, further dwellings proposed. The site has been sold to Midland Reinforced Concrete, and they are proposing to amend the design of the scheme slightly but the general layout will remain. Further viability work still being carried out with regard to the significant earth movements proposed and the creation of the County Park, and issues surrounding Covid 19.	Revised scheme for 64 dwellings submitted.	Late 2020
Beamlight Eastwood	Outline planning permission approved across both sites. Eastern site – with the exception of flooding all pre commencement conditions have been approved.  Western site. Further application for 10 dwellings recently approved at planning committee.	Eastern site: - All applications approved.  Western site: - Application for 40 approved. Full expected for an additional 10.	Eastern site – groundworks commenced.  Western site – 2020
Beeston Cement	Ongoing discussions with Network Rail about bringing this site forward and	Pre application stage.	2020

## Regeneration Sites Update

June 2020

Depot	Network Rail have recently got internal support to release this site. Site has been openly marketed and Network rail advise that they are in advanced discussions with a prospective purchaser. Planning application expected this year.		
Mushroom Farm	All relevant planning applications have now been approved.  End users and occupiers agreed	NA	Site finished and just finalising post building completion conditions and minor changes.
Boots	Work underway on access and S106 discussions at an advanced stage.  Steffan Saunders to provide verbal update reported on the night, if anything has changed.	Meetings continue to take place during 2018 to progress matters.	2020
Kimberley Brewery	Work on the brewery yard part of the site has commenced.  An additional scheme for 55 dwellings, has been approved and preliminary work on this site has started.	Discussions are on-going with planning about the development and planning conditions.	Construction started on site.
Bartons	Development has commenced on site for the 29 house scheme. No further REM applications for the remaining phases have been submitted.	Resolved to grant planning permission for 29 houses (full) and 221 outline.	Development commenced.
BBPK	Sec 106 agreement has been signed so there is now no longer any impediment to delivery and construction on site.	Sec 106 agreement has been signed.	The scheme for 310 houses has started construction.
Cemex Concrete	Outline planning application approved for 20 dwellings. Delivery timescales likely to depend on the programme for decommissioning of the depot and submission of reserved matters. Discussions are ongoing between the planning department and the agents.	Approved.	2020
Eastwood Road/ Maws Lane	Discussions are on-going with the land owner and planning agent to try and bring forward both sites.  Topographical surveys have now been carried out.	Pre application discussions are on-going and early draft plans expected.	2020



## Regeneration Sites Update

June 2020

	There are still some ownership issues around the access to the northern site that are slowly being resolved. It is anticipated that early draft plans will be submitted at some point this year.		
Former Myfords Site	<p>The planning application for 47 houses has now been approved (following the signing of a S106 agreement). Several houses are now completed on site.</p> <p>A scheme for a care home has also been granted planning permission.</p>	Housing scheme approved.	Construction started on site.
Walker Street Eastwood	Transport assessment work being carried out currently by the County Council, with Broxtowe recently transferring its share of the relevant funding. The completion of this work should complement the submission of a planning application, which is expected imminently.	By Summer 2020	2020
Stoney Street Beeston	<p>The underutilised site opposite Sainsbury's and the 'Bell' in the pedestrianized area.</p> <p>Discussions have taken place with the Agent marketing the site, but no real progress. It would appear that the price sought for the site is unrealistic in the current market.</p>	Unknown	Unknown

Members should note that the list of sites attached has reduced as various sites start construction following the granting of planning permission and associated discussions. The list was originally determined following considered assessment of the Strategic Housing Land Availability Assessment (SHLAA). The Regeneration Manager has started looking at other sites to prioritise our efforts towards in the future, and these will be added to the list in due course.

This page is intentionally left blank

## **Stapleford Towns Deal Fund**

### 1. Purpose of the Report

To update members as to the progress of the Stapleford Towns Deal bid.

### 2. Background

Stapleford Town has been selected as one of a hundred towns to receive funding through the Town's Deal. The fund is for up to £25m, per town area. Investment has been directed towards; connectivity, urban regeneration, planning and land use, skills and enterprise infrastructure. Through the creation of a Town Investment Plan, the Fund will drive long-term economic growth and resilience.

A significant amount of work has been carried out to date, and a wide variety of stakeholders have been contacted for their views. Various consultants have also been employed throughout to interpret or obtain data, and most recently the wider master planning of the town and 'vision and branding work' has been taking place.

The appendix gives a summary of the work carried out to date.

### 3. Financial Implications

The Towns Fund could result in an investment of up to £25 million for the Town of Stapleford. To obtain this, the Town Investment Plan will need to demonstrate significant co-funding from public and private sector sources.

The prospectus has outlined £140,000 capacity funding, to be used toward the development of a Town Deal Board and Investment Plan for Stapleford. Of which, approximately £95,000 has already been spent.

## **Recommendation**

**The Committee is asked to note this report.**

**APPENDIX**

Following the inception of the Stapleford Town Deal last year there have been 6 Executive board meetings and 4 stakeholder group meetings, and we are continuing these as best we can under current circumstances.

Consultants carried out an initial 'SWOT' analysis which enabled the Executive board to better understand the strengths, weaknesses, opportunities and threats of the area. Concurrently feedback as to potential projects for the town was sought from stakeholders in and around the locality. This was facilitated via a number of different channels, including; online consultation, the stakeholder group and executive board meetings, the governments MyTown campaign and leaflet dropping all residential and commercial properties within Stapleford. It was important to make sure that everyone was contacted and had an opportunity to comment and assist in the process. So far we have had responses from 210 stakeholders as part of the consultation activity, and over 30 different stakeholder bodies have attended the meetings

All of this feedback is being processed by our Master planners, which is enabling us to create a list of desired projects; in relation to the priority areas as defined in the Towns Fund Prospectus. Ideas that have come forwards to date include (not exhaustive);

- Town Centre improvements
- Updating current community facilities
- Business Hub/Centre
- Skills development infrastructure
- Enhancing the cycling networks

To facilitate the shortlisting of projects, consultants have been appointed to complete outline business cases. It is not practical or cost effective to create full business cases at this juncture. Outline business cases will allow the board to understand the financial, commercial and deliverability aspects of each project and thus shortlist in to the final Town Investment Plan.

Most recently we have also appointed designers to develop a Vision, Brand and support with writing the Town Investment Plan and this work started at the beginning of June.

Currently it is planned that we have 3 further executive meetings and 3 further stakeholder meetings, 1 each in June, July and August. However further guidance is due to be released from the government this month and it is anticipated that this may propose extensions to the current time frames for submission, based on the current COVID 19 situation.

**Report of the Chief Executive**

**Reopening High Streets Safely Fund.**

1. Purpose of report

To update members of the Committee on The Reopening High Streets Safely Fund and the proposed actions.

2. Background

The government announced on 29 May Broxtowe Borough Council would be allocated £101,458 for the reopening of high streets safely. This funding can be accessed for any initiatives linked to the funds criteria from 1 June.

The criteria in summary covers; supporting the development of an action plan, communications to the general public on safely accessing premises and navigating the wider public realm, developing business facing awareness campaigns and any temporary public realm changes. Any jobs roles created must be new posts, or overtime, this fund cannot be used to supplement existing staffing costs.

3: Proposal:

It is proposed that the following measures are implemented throughout all 4 town centres to both encourage customers back to these shopping areas and to outline that the Council is doing all it can to make these areas as safe as possible.

- Employ 2 Wardens for 6 months, full time Monday to Saturday. Wardens primarily to enforce social distancing and 'queue police'. Utilising the possibility of repurposing existing Council staff from elsewhere.
- Overtime for the town attendants – for early and Sunday morning cleaning. Replace all 'handled' bins.
- Covid branded high visibility jackets to be worn by staff.
- Existing cleaning increased on town centre benches.
- Deep cleansing all four town centres.
- Communications – employ extra communications resource to promote town centres and the measure above.

The Business Growth Manager is already in contact with other Economic Development teams across Nottinghamshire to ensure, where possible, a coordinated approach across the County.

4. Financial implications

All financial outlays will be reimbursed directly from the government.

**Recommendation:**

**The Committee is asked to APPROVE the actions and allocate resources accordingly.**

Background papers

<https://www.gov.uk/government/news/50-million-boost-to-support-the-recovery-of-our-high-streets>.

## Appendix:

Ref'	Date	Action	Assigned to	Deadline	Priority	Completion date	Status
1	01/06/2020	Replace bins with handles on	Paul Wolverson			22/6/20	
2	01/06/2020	Review report from VIA and what spend is required	Matt Batterham			2/6/20	
3	01/06/2020	Recruit two wardens on a six month basis, to cover all 4 TCs. RD and MB to write job spec.	Matt Batterham & Ryan Dawson			8/6/20	
4	01/06/2020	Price up and arrange deep clean of all 4 TCs	Luke Cairney			8/6/20	
5	01/06/2020	Increase in comms work by current member of team increasing by one day to focus on work	Sarah Yates			1/6/20	
6	01/06/2020	Bench cleaning on a Sunday	Paul Wolverson			15/6/20	
7	01/06/2020	Investigate Covid 19 uniform/branded hi-vis jacket. Barrows to be branded too. Investigate branding on bins	Tim Crawford, Ryan Dawson			10/6/20	

Report of the Chief Executive

## **ECONOMIC RECOVERY PLAN**

### 1. Purpose of report

The report informs Councillors of the steps the council has taken to support the business community during the Covid 19 pandemic and proposes some actions to support the economy to recover.

### 2. Background

Appendix 1 sets out the Council's support to the business community including details of the government-funded grants and reliefs that have been distributed by the Council to Broxtowe's businesses.

Appendix 2 sets out some high level national and county level data on the impact of the pandemic on businesses and employment.

Appendix 3 contains details of the Nottinghamshire Local Resilience Forum recovery aim and objectives with which the Borough Council's approach should aim to be consistent.

Appendix 4 contains details of the Government's "re-opening the high street fund".

An initial data gathering exercise from local businesses is being undertaken by members of the economic development team and the results will be reported at the meeting. A further more detailed exercise is planned and more details of this are given in a separate report on the agenda. This will provide evidence to feed both the "re-opening the high streets" approach as well as medium and longer term actions to feed into an economic recovery plan.

Appendix 5 sets out short, medium and longer term recommendations for consideration.

### **Recommendation**

**The committee is asked to CONSIDER and RESOLVE the short, medium and longer term recommendations set out in appendix 5.**

### Background papers

Nil

## APPENDIX 1

**FINANCIAL SUPPORT MEASURES FOR BUSINESS**

Retail Discount & Expanded Retail Discount - Government approved to be 100% for all retail, hospitality and leisure businesses in the borough for rateable value under £51k.

541 properties receiving £16,867,429 relief.

Nursery relief - 22 properties receiving £203,992 relief.

Grants

Small Business Grants - approved to award £10k to those receiving Small Business Rates Relief. Guidance expected on Monday 23 March 2020 with government funding expected 1 April 2020.

1,114 properties grant total £11.15m

Rural Rate Grants - these are approved and will be the same as Small Business Grants.

3 properties grant total of £30,000

Retail Grant - approved to award two retail grants based upon rateable value of the property of either £10k or £25k to those in retail, leisure and hospitality where their rateable value is between £15 to £51k.

Rateable Value 1 to 15,000  
200 properties grant total £2.05m

Rateable Value 15,001 to 51,000  
180 properties grant total £4.5m

Business GrantsBusinesses Paid

Total eligible businesses	£1,491
Total grants paid	£1,381
Percentage paid	92.7%

Grant Value

Total Eligible	£17,450,000
Total Paid	£16,395,000
Percentage paid	91.6%

NNDR Collection

As far as collection of NNDR is concerned last year £27m was collected, and this year the collectable amount will be reduced to £11m.

In addition to the distribution of grants and reliefs, the economic development team produced a list of Broxtowe's businesses which were/are "open for business" in terms of providing home deliveries, takeaway services for residents and made that available on the council's website.

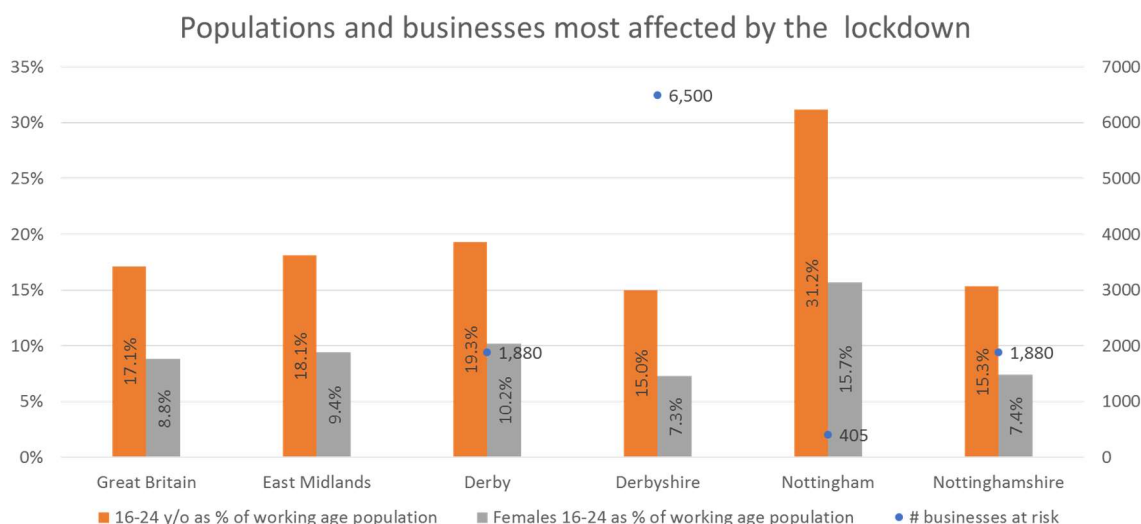


## APPENDIX 2

## ECONOMIC IMPACT OF COVID 19

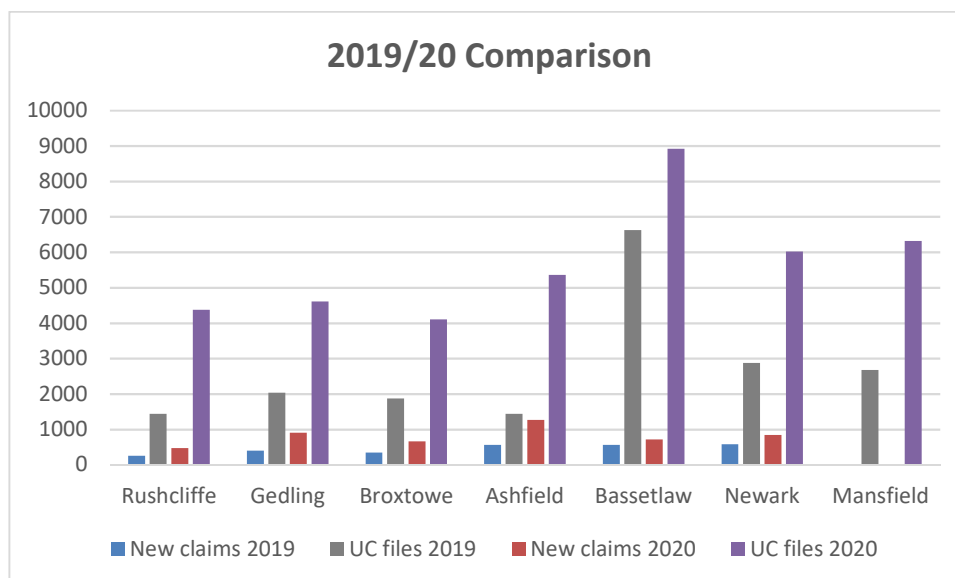
The office for Budgetary Responsibility have produced assumptions based on UK unemployment increasing by 2.1 million to around 3.4 million by the end of June 2020. If unemployment increases by the same rate across the country, Nottingham's unemployment could increase from 11,000 to more than 27,000 (nearly 12% of the working age population) and Greater Nottingham's figure could reach 40,000 people (9%). Figures from IFS data via the Midlands Engine from the chart below illustrate this trend.

The impact of Covid 19 on the businesses within Broxtowe has been no different, and as we slowly emerge from this pandemic, we need to decide how best the Council can support our existing businesses and adopt a "build back better" approach for the economy going forward.



*From IFS data via Midlands Engine*

The data below is the latest comparative information on the rise in claims for Universal credit in Broxtowe for 11 weeks (March to end May)



## APPENDIX 3

**Nottinghamshire Recovery strategic aim and objectives**

The Council is working in partnership with the City Council, the County Council and other districts within the Local Resilience Forum to ensure the approach to recovery is consistent and co-ordinated across our area. A Recovery group has been formed and has developed some overarching aims and objectives. The strategic aim and objectives of the Nottinghamshire approach is set out below

**Strategic Aim**

To support the whole of Nottinghamshire, including its communities, businesses and public services, to recover following COVID-19.

As well as addressing adverse impacts, this will involve striving to build back better by collaborating to advance opportunities for better physical and mental health, tackling climate change, better health outcomes and a sustainable fast growing local economy.

**Strategic Objectives**

1. Co-design the recovery with **communities, businesses and the voluntary sector**, having grown up conversations with the public about the challenges ahead and ensuring that people are put first and that those most affected are not left behind.
2. Undertake an **Impact and Opportunity Assessment** which takes into account the implications that could occur should multiple waves of the pandemic be experienced (including the cumulative impact and sequencing of 'response' versus 'recovery' activities).
3. Develop a **Recovery Action Plan** to address all impacts set out within the Impact and Opportunity Assessment, including impacts on people, the economy, infrastructure and the environment. This will include considering:
  1. where Nottingham and Nottinghamshire level support will add value,
  2. where action should be led at a locality level,
  3. where consistency of approach will be important across all localities,
  4. where business as usual arrangements will provide an effective means of meeting needs,
  5. where business as usual arrangements may need to be adapted or improved,
  6. where transformational change may be required,
  7. where new inequalities are identified or existing inequalities worsened by the pandemic.
4. Help to shape the future vision for Nottingham and Nottinghamshire, including by identifying opportunities to **'build back better' and to enhance resilience for communities**.
5. Identify potential **funding sources** to support recovery and ensure communities and businesses can access the support that is available. This will need to cover not only revenue funding but also long-term, flexible and locally controlled capital funds.
6. Establish close **links with central government** and maintain these throughout the recovery process.
7. Ensure **effective communications**, building confidence and trust in recovery plans with stakeholders and N2 residents, utilizing collective channels and resources.

8. Ensure effective protocols for **political involvement and liaison** (Borough and Parliamentary).
9. Develop an **exit strategy** to ensure that recovery efforts can effectively become part of mainstream delivery.
- 10 Identify **best practice and lessons learned** in order to support recovery and reduce the impact of similar incident scenarios occurring again where possible. This will involve engaging with academia, other stakeholders and cities, nationally and internationally.

**APPENDIX 4****Reopening High Streets Safely Fund: Immediate action**

The Council has been awarded a notional allocation of £101,458 under the Reopening High Streets Safely Fund. The money will be claimed in retrospect provided the money is spent on eligible expenditure. The fund have to be spent within a year.

The Fund will help councils in England introduce a range of safety measures to kick-start local economies, get people back to work and customers back to the shops. It will also support a range of practical safety measures including new signs, street markings and temporary barriers. Councils will also be able to use this money to develop local marketing campaigns to explain the changes to the public and reassure them that their high streets and other commercial areas are safe.

An action plan is required; which officers are working on immediately as the money will become available provided our requirements meet the government guidance. A separate report on the agenda contains more details on initial proposals.

In partnership with the County Council's highways provider, Via, all the Town centres have been walked thorough and plans devised for safe shop opening, queueing, cleaning of high intensity use areas, and advice to retailers on how to operate safely within government guidelines.

## APPENDIX 5

**Recommendations for action****SHORT TERM: Rebuild confidence; develop an initial action plan to support re-opening town centres; complete growth projects already under way and gather new data**

1. Develop a “Re-opening the Town centres” recovery action plan to support safe and useful ways of supporting town centres to re-start after the pandemic (appendix 4)
2. Gather data on local economic needs and views of the local business community to feed into future activity and strategy. (Initial feedback will be available at the meeting and for a more detailed exercise proposal please see separate committee report)
3. Develop plans, work in partnership and lobby for funding for Stapleford Towns Fund, ensuring the Towns Fund bid proposals are linked to economic recovery.
4. Continue and ensure the success and contribution to economic recovery of existing council-led initiatives to boost economic growth
  - Stapleford business hub
  - Beeston Regeneration phase 2

**MEDIUM TERM: Add to the Recovery action plan ideas gleaned from consultation; Develop a new Economic Development and Regeneration Strategy; Start already funded projects and ensure all committees contribute to economic recovery through their existing plans.**

5. Take on board the results of consultation with the business community and feed new actions in to the economic recovery action plan
6. Continue and ensure the success and contribution to economic recovery of existing council-led initiatives to boost economic growth
  - Mushroom farm new industrial units
7. Update local economic and industrial strategies for the new context (in outline to September Jobs and Economy committee)
8. Ensure decisions about future Leisure provision feed and support the economic recovery through delivering jobs and apprenticeships (Leisure and Health Committee); that investment made by the Council through the green futures programme are linked to the recovery (Environment and Health Committee) and ensure the council’s Housebuilding programme feeds and support the economic recovery through delivering jobs and apprenticeships (Housing Committee)

**LONGER TERM:**

9. Develop a scheme or schemes for potential D2N2 funding in Eastwood and Kimberley.
10. Develop plans, work in partnership and promote long term economic benefit to the whole Borough of the Toton innovation campus through the emerging Development Corporation, ensuring links to economic recovery.

This page is intentionally left blank

Report of the Chief Executive

### **ECONOMIC RECOVERY PLAN- DATA GATHERING**

#### 1. Purpose of report

To update members of the Committee on the Councils' proposed Data gathering exercise to feed into the wider Economic Recovery Plan for businesses post Covid-19.

#### 2. Background

Any response to this situation needs to be carefully considered, well thought out and sensibly planned to ensure the greatest benefit to all our businesses. Whilst we all may have an idea, or think we know what the main issues are with regard to the businesses within the Borough, in reality we need to go obtain this information directly from the businesses themselves. The only way to do this is to go out and ask every business within Broxtowe what are the main issues affecting them, record the data, assess and trends, and then react appropriately with any support we may be able to offer. This process, if carried out thoroughly, will not be quick, will be resource intensive, and in order to achieve this several stages need to be undertaken.

#### 3. Financial implications

Following discussions with other Council staff it is estimated that 20-25 phone calls can be made a day, by one member of staff, and the results inputted into databases. Considering there are approximately 2500 companies this would take a considerable amount of time. The Economic Development section do not have the resources to carry out this work, and consequently extra staff will be required. Essentially the more resources we have, then the quicker this task can be completed. For example, 3 staff at 20 calls a day would get data from approximately 1200 companies in a month, so this work is completed in about 2 months. Therefore, if this task is due to be completed within a month then 6 FTS or equivalent would be required.

#### **Recommendation**

**The Committee is asked to APPROVE the approach to data gathering and allocate resources accordingly.**

#### Background papers

Nil

Suggested approach for how this may work

**Stage 1: Contact all the Businesses.**

All the businesses in the Borough shall be contacted, which is some 2500 registered businesses, excluding those that do not pay rates or are working from home. All of the businesses need to be asked the same generic questions, in order to properly draw comparisons and assess any trends across the Borough. The Council shall attempt to contact every business, with the intention of getting responses from 80% or higher. Various methods will be used to obtain this data, and it shall be widely published on social media, but the majority of the evidence gathering may have to be carried out by phone calls directly to the businesses.

Below is a proposed list of questions intended to gather suitable information to enable the Council to assess what support to give, and to whom.

(Please see summary of responses received thus far, sent out prior to this meeting).

**Proposed Questions:**

Are you currently operational as a business?

If yes - [If yes or Partially] have you made any changes to your operations pre-covid and what are they?

[If no] What is preventing you from being operational?

Do you have staff? [If yes] How many? Have all of them returned?

How does your business plan to get back on track with your business plan and do you think this can be done in 6-9 months? If not, how long? If no - is this immediately an issue?

How do you think this pandemic will affect your business longer term?

Are you aware of the relevant guidance available to you and how much has it cost to put this into operation?

Do you think these changes will affect the long term viability of the company?

Taking ALL financial support aside, what support do you think you would benefit from if it were available.?

Are overheads / bills the main financial issue?

5 business elements we need to attempt to cover are

Operations and warehousing

Staff

Finance longer term

Supply

Demand (Customers)

**Stage 2: Collate data & assess trends.**

All of the data from stage 1 will have to be put into databases and spreadsheets and then any correlations or trends outlined therefrom. These trends and correlations can then be reported back to the J and E committee for further discussion.



**Stage 3: Decide next steps.**

Following analysis of the data the Council can decide what areas to address. A plan or strategy can then be drawn up to assess what support is given to which companies and how this process will be managed. The results may inform specific and thematic actions.

**Stage 4: Monitor outputs and react.**

It is important once funding/support is given out that the outputs are carefully measured and their impact (positive or negative) is assessed. Then any strategy, funding, support or mechanisms that are still in place are amended if relevant to do so.

**Stage 5: Conclusion**

A final assessment of the overall programme is carried out.

It is proposed to use internal resources to undertake this work, if necessary using redeployed or volunteer labour.

The Economic Development Team can coordinate this work, but will need the additional resources in staff time to actually implement it.

This page is intentionally left blank

**Report of the Strategic Director**

**WORK PROGRAMME**

1. Purpose of report

To consider items for inclusion in the Work Programme for future meetings.

2. Background

Items which have already been suggested for inclusion in the Work Programme of future meetings are given below. Members are asked to consider any additional items that they may wish to see in the Programme.

3. Work Programme

3 September 2020	<ul style="list-style-type: none"> <li>• Key sites update</li> <li>• Economic Regeneration Strategy (Final Draft)</li> <li>• Stapleford Town Deal update –Town Investment Plan</li> <li>• HMO Policy Update</li> <li>• Recovery Plan Update</li> <li>• Update on the Strategic Plan Core Strategy</li> </ul>
19 November 2020	<ul style="list-style-type: none"> <li>• Key sites update</li> <li>• Business grants scheme review</li> <li>• Stapleford Town Deal</li> <li>• HMO Policy Update</li> </ul>
28 January 2021	<ul style="list-style-type: none"> <li>• Business Plans and Financial Estimates 2021/22 – 2023/24 – Business Growth</li> <li>• Key sites update</li> <li>• HS2 update</li> <li>• Stapleford Town Deal</li> <li>• Eastwood Regeneration Plan</li> <li>• HMO Policy Update</li> </ul>

**Recommendation**

**The Committee is asked to CONSIDER the Work Programme and RESOLVE accordingly**

Background papers

Nil

This page is intentionally left blank